

# KIDZ2LEADERS 2023 IMPACT REPORT A year of breakthrough, milestones, and growth

475+ people served

700+ volunteers

\$1.38 million raised

375+ donors









99% of our program alumni are living free from incarceration

February: We received 5 times as many new camper applications as ever before

*March:* We moved into a new space to accommodate our growing team

April: The first class of research participants was enrolled through our LEO Notre Dame partnership

> June: We placed 17 interns in local business internships, 2 times as many as in past years

> > July: 209 kids came to camp, with **2 times** as many new campers as in 2022

> > > August: We launched Anchored2Hope, our year-round support program for campers' families

September: 3 times as many families participated in family retreats compared to last year

November: We launched our 2023 class of Interns4Tomorrow, with an all-time high of 26 interns

December: 900 personalized gifts were given to children through Hope4Christmas, up from 600 last year

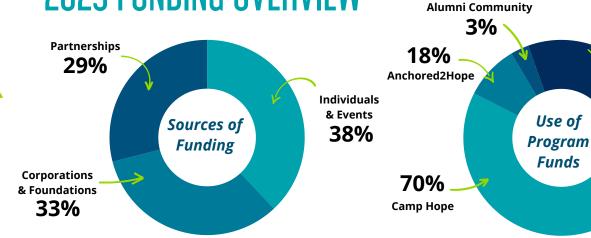






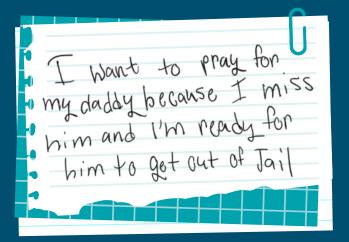


## 2023 FUNDING OVERVIEW



2023 was our first year exceeding one million dollars in donations, and we saw record-breaking growth in our ministry, reflected in the numbers of kids and families served. As we prepare for continued growth in 2024, our budget is projected to grow by 18% to \$1.6 million dollars.

## **HEAR FROM OUR CAMPERS**



"I've been coming to Camp Hope for a decade now, and I want to come back and serve at camp. Everyone here has a similar story to mine... And it's the coolest comeback story."

- Khalil, K2L alumnus

Interns4Tomorrow

9%



### **Our LEO Partnership**

After two years of preparation and research design, we enrolled the first group of participants this year in a research study facilitated by the Wilson Sheehan Lab for Economic Opportunity (LEO) through Notre Dame University! This study will help us analyze the effectiveness of our model and create a plan to replicate it as we grow.

#### **THANK YOU**

We are so grateful to you for making this ministry possible!

Kidz2Leaders continues to serve families because of the generous support of our donor and volunteer communities.

Together, we're breaking the cycle of generational incarceration.